

## **PRESS RELEASE**

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#### **PHILGBC Launches Green Building Month, Fostering Collaboration and Advocacy for Sustainability**

Makati City, Philippines - September 8, 2023 - The Philippine Green Building Council (PHILGBC), led by its CEO and WorldGBC Vice Chair Christopher C. de la Cruz, announced the commencement of the Philippines' Green Building Month. This month-long celebration, packed with a series of activities, aims to raise public awareness about the benefits and opportunities of green building and sustainable practices.

The Green Building Month festivities, set to be highlighted by increased industry and government participation, will provide a platform for meaningful engagement and collaboration. Through a rich lineup of activities, PHILGBC seeks to inspire and empower stakeholders to embrace sustainable building solutions and drive positive change within the sector. Among the featured events are the Establishment of the Green Building Sector Skills Council on September 8, the WorldGBC Asia-Pacific Network Meeting from September 25-27, and the BERDE Green Building Professional Certification Course on September 26-27.

"As we kick-off the Green Building Month, we are excited to engage with our partners and stakeholders to promote the importance of sustainable building practices," said Christopher C. de la Cruz, CEO of PHILGBC and Vice Chair of WorldGBC. "By encouraging collaboration, we aim to create a collective impact on the built environment and pave the way for a greener and more sustainable future."

Among the highly anticipated events during the month-long celebration are the Establishment of the Green Building Sector Skills Council on September 8. This initiative aims to enhance the knowledge and skills of professionals in the green building sector, fostering a workforce well-equipped with sustainable building expertise.

Another key event is the WorldGBC Asia-Pacific Network Meeting, which will take place from September 25-27. This meeting will bring together influential regional partners and leaders from National Green Building Councils across the region to discuss and share best practices in advancing net zero in buildings, pushing forward with resource and circularity, and promoting health and wellbeing in buildings..

Additionally, the BERDE Green Building Professional Certification Course, scheduled for September 26-27, will provide participants with valuable insights and knowledge on green building practices, enabling them to contribute effectively to the industry's sustainable growth.

Government agencies, as well as green building stakeholders, are invited to actively participate in the Green Building Month activities. By engaging with industry professionals, policymakers, and sustainability enthusiasts, PHILGBC aims to foster collaboration and innovation in achieving a greener and more sustainable built environment.

The announcement of the Green Building Month coincides with the Philippine Green Building Day on September 8, 2023, in line with Presidential Proclamation No. 1030 S. 2020. This momentous day serves as a reminder and reaffirmation of the collective commitment to drive sustainable building practices in the country.

"The Green Building Month celebration reiterates the importance of sustainable building practices and reflects our commitment to igniting passion and dedication among stakeholders for sustainable development in the built environment," said Rowena C. Ramos, PHILGBC Vice Chair and concurrent BERDE Committee Chair. "We welcome government agencies and green building stakeholders to join us in creating a lasting impact."

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About PHILGBC:

The Philippine Green Building Council (PHILGBC) is a non-stock, non-profit organization that promotes the transformation of the built environment through sustainable practices. Established in 2007, PHILGBC seeks to be a united and influential national movement promoting green building practices towards mitigating climate change. As a member of the World Green Building Council, PHILGBC actively contributes to global efforts in creating a sustainable built environment.

