

## PRESS RELEASE

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#### **Building Green 2023 – Spotighting Regional Perspectives on Benefits and Opportunities in Pursuing Public-Private Cooperation to Advance Green Building.**

Makati City, Philippines - September 8, 2023 - The Philippine Green Building Council (PHILGBC), led by its CEO and WorldGBC Vice Chair Christopher C. de la Cruz is delighted to inaugurate the Philippines' Green Building Month. This month-long celebration will feature a series of activities aimed at raising public awareness about the numerous benefits and opportunities of green building.

The theme for this year's Building Green Conference is "Pursuing Public-Private Cooperation in Net Zero through Green Building." As part of the conference, a session on "Regional Perspectives on Public and Private Cooperation to Advance Green Building" will highlight the efforts of National Green Building Councils (GBCs) from Australia, India, Singapore, and Hong Kong. Joining them will be Katsuhiko Yamamoto from the Japanese Business Alliance for Smart Energy Worldwide (JASE-W), with Jeff Oatman, Chair of the WorldGBC Asia-Pacific Network (WorldGB-APN), to lead the discussions.

Green Building Month is expected to attract increased industry and government participation, underscoring the shared commitment to sustainability. The celebration will feature a diverse range of activities aimed at promoting green building practices, fostering collaboration, and empowering stakeholders to embrace sustainable building solutions.

Christopher C. de la Cruz, CEO of PHILGBC and Vice Chair of WorldGBC, expressed his excitement, stating, "We are thrilled to kickstart Green Building Month, which highlights the significant benefits and opportunities that green building presents. By promoting awareness, education, and collaboration, we aim to inspire individuals, government agencies, and other green building stakeholders to actively participate in shaping a sustainable future."

The announcement of Green Building Month coincides with the commemoration of Philippine Green Building Day on September 8, 2023, in accordance with Presidential Proclamation No. 1030 S. This auspicious day emphasizes the joint commitment to champion sustainable building practices and advocate for government green building policies.

Government agencies and green building stakeholders are warmly invited to actively participate in the various events and activities throughout the Green Building Month. By joining forces with

policymakers, industry professionals, and sustainability advocates, PHILGBC seeks to foster collaboration, innovation, and advocacy for a greener and more sustainable built environment.

These events align with PHILGBC's mission to develop green building standards, promote and educate green building stakeholders, and advocate for government green building policies.

For media inquiries or registration details, please contact Ma. Anna G. Tungol, Executive Director of the PHILGBC National Secretariat, at [secretariat@philgbc.org](mailto:secretariat@philgbc.org) or via mobile at 0917-8901018.

About PHILGBC:

The Philippine Green Building Council (PHILGBC) is a non-profit organization dedicated to transforming the built environment towards sustainability. PHILGBC develops green building standards, promotes and educates green building stakeholders, and advocates for government green building policies. As a member of the World Green Building Council, PHILGBC actively contributes to global efforts to create a sustainable built environment.

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